

SUMMARY

As a seasoned multidisciplinary designer and owner of my own studio for over a decade, I've created products for web, print and media for hundreds of clients, both large corporations and small businesses. My main focus is digital/web with a user-centered design approach. I craft messages and deliver interactive experiences that are aesthetically appealing and meet both users' needs and business goals.

My expertise in design covers a range of skills – developing client relationships, discovery, planning, message/content, design, development, teaching/training and more.

While I perform well in various areas, I am most passionate about visual UI and identity design, maintaining consistency throughout the heuristic development processes.

EXPERTISE

- * ui design, web development
- * identity design, brand cohesion
- * advertising, promotional print design
- * interactive design, animation
- * project management, creative direction
- * consulting

EXPERIENCE

Owner, Director, Resident Artist – e313 Creative | 2015 to present

Established a co-op of various artists who grow collectively and explore individual passions and talents.

Owner, Designer, Developer, Project Manager – Manna Studio | 1999 to 2015

Primary Focus: web design/development, ui design, identity design/brand

Web/Interactive: project planning, content, design, development, deployment, training, etc.

Print Design: promotional/marketing materials, advertising/print media, packaging, tradeshow, etc.

Project Management: team creation, budget, creative direction, and team/client interaction.

Other Creative: logo design, WordPress themes, motion graphics, product photography.

Instructor, Curriculum Specialist, Electric Easel, Miami Ad School | 2002-2003

Flash Instructor–classroom Instruction, developed course materials.

TECHNICAL SKILLS

Photoshop, Illustrator, HTML, CSS, jQuery, WordPress/PHP, Flash, Digital Media, Photography

EDUCATION

Bethel College, University of MN – B.A. Psychology
HTC, Minneapolis – Advanced Illustrator & Photoshop, Flash